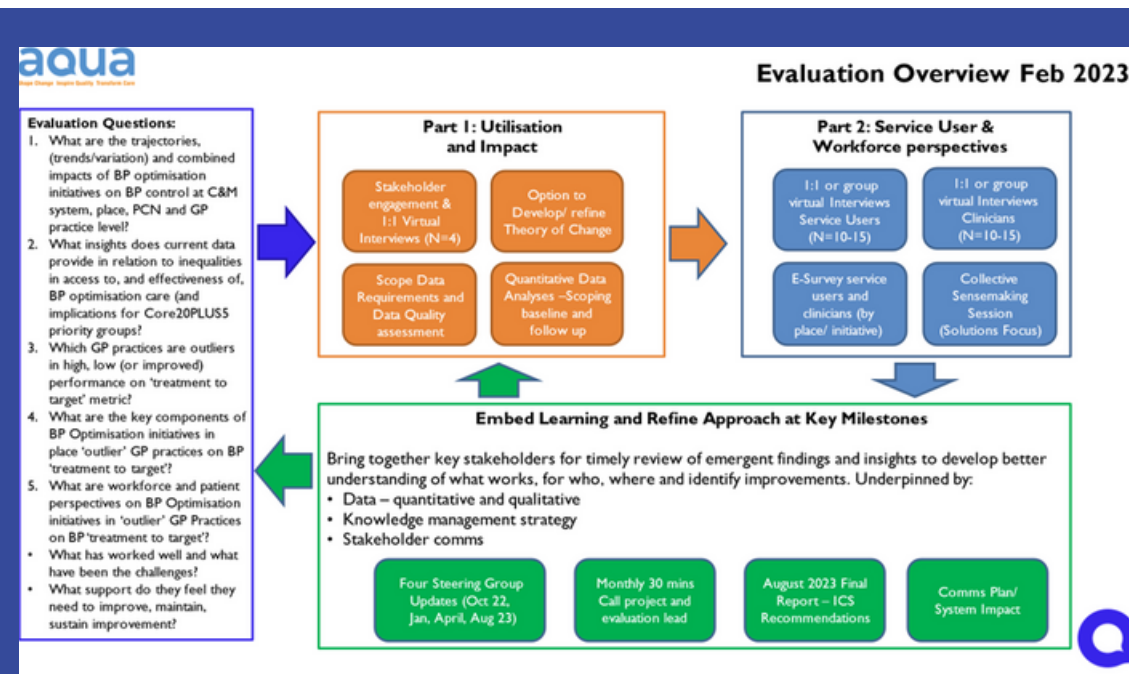


CASE STUDY: BLOOD PRESSURE OPTIMISATION PROGRAMME

Context: In October 2022, the Cheshire and Merseyside ICS commissioned Aqua to rapidly evaluate their implementation of digital and remote blood pressure optimisation initiatives. Working in partnership with key stakeholders from the C&M Innovation Agency, Champs Public Health Collaborative and wider ICS CVD Prevention and Hypertension Steering Groups, this work is designed to inform system level planning and support the delivery of improvement plans. The evaluation focuses on performance, outcomes and inequalities at system, place and GP practice level, alongside workforce and service perspectives.

What We Did: Aqua have adopted a mixed methods approach. We are collating and analysing available data at practice, system and national level, and conducting 1:1 and group interviews and surveys with key stakeholders. Further planned activities include an e-survey to all patients on the hypertension register in a sample of GP Practices across the region and analysing data from CIPHA (a bespoke population health management platform developed in Cheshire and Merseyside to help the health and care system manage the Coronavirus crisis and to drive its recovery). Our codesigned improvement and sustainable evaluation approach, working with partners to capture and embed learning, optimises impact, grows capability and builds trusted relationships. We structure projects with regular reviews of findings and progress designed to inform improvement plans. Robust and proportionate governance and project management provides the scaffolding for successful delivery. We have an excellent track record for delivering high quality and useful outputs.



For further details about this piece of work, or to discuss how we can support you, please get in touch:



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